

SSIP2.0 Sensitization Sessions

Event Name: Capacity building workshop for 30 hrs in the field of INNOVATION & ENTREPRENEURSHIP

Date: 16/12/2025 – 27/12/2025

Venue/ Mode: N.S. Patel Arts College (Autonomous), Anand

No of Participants: 21

Speakers Name:

Prof. (Dr.) Sunil Chaki (Professor, Department of Physics, SPU) Mo.: 9426468647,

E-Mail: sunilchaki@gmail.com

Mr. Nirav Patel (Sr. Manager SPSEC), Mo.: 9099208790, E-Mail: srmanager.spsec@spuvvn.edu

Ms. Priya Soni (Incubation Manager, SPSEC), Mo.: 6357299412, E-Mail: spsec@spuvvn.edu

CS Mitul Suthar (Founder, MS Consultancy & Services), Mo.: 9537078907,

E-Mail: csmitulsuthar@gmail.com

Ms. Manauti Chaudhari (IP Officer, Anand District Community Science Centre),

Mo.: 9054717022, E-Mail: manoutichaudhari22@gmail.com

Shri. Parthiv Shah (Founder, Director, Technoweb4u, Vadodara), Mo.: 9429535175,

E-Mail: technoweb4u@gmail.com

Dr. Mehul Patel, Dr. Ashvin Patel, Dr. Juvansinh Wala

Coordinator: Dr. Jayendrasinh Mahida, (Professor, N.S. Patel Arts College (Autonomous), Anand),

Mo.: 9428902977, E-Mail: jaymahida884@gmail.com

🎯 Core Objective:

To build students' capacity in **innovation and entrepreneurship** by developing creative thinking, problem-solving ability, and startup-oriented skills through structured training.

★ Specific Objectives:

1. **Promote Innovative Thinking**

Encourage students to generate and develop original, practical ideas.

2. **Develop Entrepreneurial Mindset**

Instill confidence, risk-taking ability, leadership, and business awareness.

3. **Provide Practical Knowledge**

Train students in:

- Design Thinking
- Business Planning
- Startup Development
- IPR (Intellectual Property Rights) awareness
- Publishing & self-publishing opportunities

4. **Encourage Startup Culture**

Motivate students to convert ideas into viable startups, especially through initiatives like SPU-SSIP-Navadhara.

5. **Support Inclusive Entrepreneurship**

Promote women empowerment startups and small-scale/handmade business models.

6. **Bridge Academia and Industry**

Prepare students for real-world challenges beyond classroom learning.

SSIP2.0 Sensitization Sessions

Day: 01: 16/12/2025

Dr. Sunil Chaki delivered an inspiring lecture on innovation and startups. He informed students about funding opportunities available under the SPU-Navadhara initiative and explained how innovative ideas can shape their future. The program was smoothly conducted by Ms. Manisha, followed by a vote of thanks by Dr. Jayendrasinh Mahida. The session concluded with the National Anthem.



Day: 02: 17/12/2025

The session began with an inspiring and motivating address by Dr. Nirav Patel. He explained in detail the concepts of Discovery, Innovation, Invention, and Startup, helping students understand the differences and connections between them.



Day: 03: 18/12/2025

The program began with an inspiring and energetic address by Ms. Priya Soni. She delivered detailed insights on:

- Pitching and its types
- Networking & Collaboration
- Problem Identification and Solution Development

Through practical demonstrations using PPT presentations, she explained the concepts in a simple and clear manner, making the session highly interactive and engaging.



Day: 04: 19/12/2025

The session began with an inspiring and energetic address by **Mr. Mitul Suthar**. He delivered detailed insights on:

- Business Planning and Strategies
- Business Entity and Legal Structure of a Start-up
- Digital Signature and its importance

Through a PPT presentation, he explained all the concepts in a simple and clear manner, helping students understand the practical aspects of starting and managing a business.

SSIP2.0 Sensitization Sessions

Day: 05: 20/12/2025

IP Manager Mrs. Manauti Chaudhary, provided valuable guidance to the students. The session began with her inspiring and energetic address. She delivered detailed insights on:

- Copyright
- Trademark
- Patent and Design
- Registration and Registration Process
- Copyright Ownership
- Relevant Copyright Sections

Through a PPT presentation, she explained the concepts clearly and effectively with practical examples, enabling students to understand the importance of Intellectual Property Rights (IPR) in innovation and startups.



Day: 06: 22/12/2025

The keynote speaker for the day was Mr. Parthiv Shah, who provided valuable guidance to the students.

The session began with an inspiring and energetic address by Mr. Parthiv Shah. He delivered detailed insights on:

- **Digital Marketing**
- **Personal Branding**
- **SEO, AEO, and GEO**
- **Artificial Intelligence (AI)**
- **Digital India Initiative**

Through a PPT presentation, he explained the concepts in a simple and practical manner using modern examples such as **LinkedIn, Instagram, Facebook, and Twitter**, making the session highly relevant and engaging.

He also provided comprehensive guidance on **Content Writing and Editing**, highlighting their importance in building a strong digital presence and promoting startups effectively.



Day: 07: 23/12/2025

The session began with an inspiring and energetic address by Dr. Mehul Patel. Due to the absence of electricity, he conducted a few engaging mind games to actively involve the students and make the session interactive.

He delivered detailed insights on:

- **Magnetic Power**
- **Controlling Power**
- **Remembering Power**

Through simple and clear examples, he explained the concepts effectively and also provided an understanding of **Artificial Intelligence (AI)** and its practical applications.



SSIP2.0 Sensitization Sessions

Day: 08: 24/12/2025

Dr. Adin Patel provided valuable guidance to the students.

The session began with his inspiring and enthusiastic address. He delivered detailed insights on:

- **Research**
- **Data Analysis**
- **Data Analytics**
- **Market Research**

During his lecture, he explained the concepts of research in a simple and clear manner through various practical examples, helping students understand the importance of data-driven decision-making in innovation and startups.



Day: 09: 26/12/2025

The session began with **Dr. Juvansinh Vala** inspiring and enthusiastic address. During his lecture, he delivered important and practical insights on:

- **Creative Communication**
- **Topical Advertising**

He explained the concepts in simple and clear language, making them easy for students to understand. Through various practical examples, he guided students on effective communication techniques and how to design impactful advertisements according to contemporary needs.

Day: 10: 27/12/2025

Through a PPT presentation, Dr. Mehul Patel provided detailed information about various **AI-based websites and tools**. He explained, in a simple and clear manner with practical examples:

- How to use **AI tools for Video and Photo Editing**
- The effective use of **ChatGPT**
- The application of **Google Gemini**
- The role of AI in improving productivity and creativity

During the session, students learned how AI-powered tools and innovative thinking can be beneficial for their future careers and how AI can support growth in the startup ecosystem.

